


**LIKE THE STRUGGLE** of a seedling  
tree to break through the earth's crust; of a new  
being forcing its way through the birth canal—  
Every **CONFLICT OF OUR LIVES**,  
Every summit of joy or pit of agony,  
Every new moment and all things  
that are precious to us or from which we flee—

**ALL THAT WE SEE** of this is but an outer  
shell, the embryonic home of the most vital  
cosmic struggle. A struggle that began before  
time and which concludes with the fulfillment  
of all that ever was. We call it the struggle for  
the moshiach to arrive.

Look now. The shell has begun to crack.



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## THE PURPOSE

WHAT does a world look like when it “aint broken”? The inside story on cosmic transformation and our own metamorphosis. The drama of a finite world becoming the home of infinite light.

## THE ERA

HOW do we move from now to then, from a dream to reality? The secrets of a world-yet-to-come as they lie dormant within our everyday world.

## THE MOSHIACH WITHIN

WHERE is the place inside us where the moshiach hides? The process of enlightenment, from the inside out.

## THE MOMENT OF NOW

WHEN do we get there? Tools to develop a moshiach consciousness. Now.

“The times we live in are not ordinary times. Everything is suddenly changing, rearranging itself. **TECHNOLOGY LEAPS AHEAD** daily, affecting the way we do things, how we communicate, our concept of life and the universe.

While an **OLD WORLD STRUGGLES** to cling to its self-defeating patterns, the stage is being set for a world as it is meant to be.”

*-from the teachings of the  
Lubavitcher Rebbe*