

KABBALAH OF NOW FACT SHEET

Campaign Description:

The Kabbalah of Now is an exciting opportunity for all Shluchim worldwide to advance Mashiach awareness in a compelling and professional way. This campaign is a vehicle for us to pool our resources and engage in Mivtza Mashiach as one group.

Elements

- 4 week course on Mashiach
 - The Teacher Handbook lays out a lucid and compelling shiur with special instruction for the teacher
 - Overheads, class activities, and discussions
 - Conference call to review the materials with the author
 - Instructor e-mail group for ongoing discussion and ideas
 - Worldwide student e-mail group

- Professional Student Handbooks
 - Main parts of the lesson are in the Student Handbook
 - Further reading for the students to advance their interest and knowledge

- Brochures and PR materials
 - Professional brochure
 - Press release, e-mails, and other insights for marketing the course

Commitment

The success of the program depends upon the commitment of each Shliach to invest in the program. There will be a fee to become a sponsoring Chabad center. There will be an additional cost for the student textbooks, brochures, and kits.