



Project: Sermon Resource for Shluchim
Distribution Date: February 2, 2010 / ל"ח שבט תש"ע
Parsha: Yisro / יתרו

בי"ה

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1. Oxford University study.



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2. Anti-smoking causes more smoking.

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3. "Don't eat chocolate!" makes you want more chocolate.



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4. Mussar movement: avoiding negative.



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5. Talking Lashon Hora, tznus increases the negative.



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6. Chassidism: focus on positive.

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7. Rebbe hardly talked "modesty"; s— education increases s—



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8. Ten Commandments contain 620 letters.



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9. First 5 positive longer; 2nd 5 negative very short (less than 100).



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10. Lesson: Positive more important than negative.

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